Privacy policy

Introduction

Thank you for your interest in attending our SQA conference, organised by IQM Finland Oy and for visiting our website.

With the information presented below, we provide you with an overview of the processing of your personal data on https://www.sqa-conference.org/ (hereinafter "**website**"). In addition, the privacy policy also covers the processing of personal data in the course of organising and attending our SQA conference.

We also want to inform you about your rights under data protection laws. The processing of your personal data by us is always in accordance with the General Data Protection Regulation (hereinafter "**GDPR**"), the Telecommunications and Telemedia Data Protection Act (hereinafter "**TTDSG**") and all applicable country-specific data protection regulations.

1 Controller

Controller in the sense of the GDPR is

IQM Finland Oy, Keilaranta 19, 02150 Espoo E-mail: <u>info@meetiqm.com</u>

2 Data Protection Officer

You can reach our data protection officer as follows:

IQM - Privacy Keilaranta 19, 02150 Espoo Finland Email: Privacy@meetiqm.com

You can contact our data protection officer directly at any time with all questions and suggestions regarding data protection and to exercise your rights granted under GDPR.

3 Definition

This data protection declaration is based on the terminology of the GDPR. For your convenience, we would like to explain some important terms in this context in more detail:

- **Personal data**: Personal data means any information relating to an identified or identifiable natural person. An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
- **Data subject**: The data subject is any identified or identifiable natural person whose personal data are processed by the controller.
- **Processing**: Processing means any operation or set of operations which is performed upon personal data, whether by automatic means, such as collection, recording, organisation, filing, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.
- **Recipient**: a recipient is a natural or legal person, public authority, agency or other body to whom personal data are disclosed, whether or not a third party. However, public authorities that may receive personal data in the context of a specific investigative task under Union or Member State law shall not be considered as recipients.
- **Third party**: a natural or legal person, public authority, agency or other body other than the data subject, the controller, the processor and the persons authorised to process the personal data under the direct responsibility of the controller or the processor.
- **Consent**: Consent means any freely given and informed indication of the data subject's wishes in the form of a statement or other unambiguous affirmative act by which the data subject signifies his or her agreement to the processing of personal data relating to him or her.

4 Origin of the personal data

We may obtain personal data in the following ways:

4.1 Information provided by you

- When we communicate with you (including your name, email address, contact numbers, any other personal information you provide and the content of our communications).
- When you register for SQA Conference (including your name, email address, contact numbers, work position, transaction details).
- When you attend SQA Conference (including your name, email address, work position, seminars and events booked/attended, areas of interest and images and videos of you taken at our events (see Filming and Video Note).
- When you subscribe to the SQA newsletter.
- Other information that you choose to provide or send to us during our relationship.

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4.2 Automatically collected and generated data

- General user information about your computer and your visits to our website (including your IP address, location, browser, operating system, referral source, length of visit and the pages you visit). This information can be facilitated by cookies (see below).
- Other information that may be generated when you use our website, interact with us online or attend our events.

4.3 Data collected by third parties

To the extent that we maintain presences on social and professional networks, we may receive data from you through them (e.g. if you contact us through a social or professional network or respond to any of our content shared there).

5 Scope, purpose, legal basis, storage period and, if applicable, recipients and third country transfer of the respective processing of personal data

5.1 General Information

In the following, we provide you with an overview of the personal data we process. We will explain to what extent, for what purposes and on what legal basis we process personal data.

We will not disclose your personal data to third parties without your consent, unless this is permitted by law (e.g. because it is necessary for the performance of the contract).

The processing of your personal data may be based in particular on the following legal bases:

- Art. 6 (1), lit. a) GDPR serves as our legal basis for processing operations in which we obtain consent for a specific processing.
- If the processing of personal data is necessary for the performance of a contract to which you are a party, the processing is based on Art. 6 (1) lit. b) GDPR. The same applies to such processing operations that are necessary for the implementation of pre-contractual measures.
- If we are subject to a legal obligation by which the processing of personal data becomes necessary, the processing is based on Art. 6 (1) lit. c) GDPR.
- Furthermore, processing operations may be based on Article 6 (1) lit. f) GDPR. Processing operations are based on this legal basis if the processing is necessary to protect a legitimate interest of ours, provided that the interests, fundamental rights and freedoms of the data subject are not overridden.

5.2 Data transfers to third countries

Among other things, we use the services of companies that are based in third countries (e.g. in the USA). If these services are active, it is possible that data will be transferred to a third country and

processed there. We would like to point out that no level of data protection comparable to that in the EU can be guaranteed in these countries.

US companies, for example, are obliged to hand over data to authorities or similar institutions, without you as a data subject being able to take effective legal action against this according to our legal understanding. We have no influence on such data disclosure.

5.3 Data deletion

Insofar as no specific storage period is specified within this data protection notice, the data processed by us will be deleted in accordance with the legal requirements as soon as their consents permitted for processing are revoked or other permissions cease to apply (e.g. if the purpose of processing this data has ceased to apply or it is not required for the purpose). If the data are not deleted because they are required for other and legally permissible purposes, their processing is limited to these purposes, i.e. the data is blocked and not processed for other purposes. This applies, for example, to data that must be retained for reasons of commercial or tax law or whose storage is necessary for the assertion, exercise, or defence of legal claims or for the protection of the rights of another natural or legal person.

5.4 Security measures

We take appropriate technical and organisational measures to ensure a level of protection appropriate to the risk in accordance with the legal requirements, taking into account the state of the art, the implementation costs and the nature, scope, circumstances and purposes of the processing as well as the different probabilities of occurrence and the extent of the threat to the rights and freedoms of natural persons.

The measures include, in particular, ensuring the confidentiality, integrity and availability of data by controlling physical and electronic access to the data, as well as access to, entry into, disclosure of, assurance of availability of and segregation of the data. We also have procedures in place to ensure the exercise of data subjects' rights, the deletion of data and responses to data compromise. Furthermore, we already take the protection of personal data into account in the development or selection of hardware, software and procedures in accordance with the principle of data protection, through technology design and through data protection-friendly default settings.

5.5 Website in general

5.5.1 Provision of the website, server log files

6 Scope of the processing

To provide our website, we use storage space, computing capacity and software that we rent from a corresponding server provider (web host). These services also include the sending, receiving and storing of e-mails. In addition, when you visit our website, data is automatically processed that your browser transmits to our server. This general data and information is stored in the server's log files (in so-called "server log files"). The following data can be collected:

• Browser type and version

- Operating system used
- Referrer URL (previously visited website)
- Host name of the accessing computer
- Date and time of the server request
- IP address

7 Purpose of the processing

When using this data and information, we do not draw any conclusions about your person. The purposes we pursue include in particular:

- Provision of our website
- Provision of our online offer and user friendliness
- Operation and provision of information systems
- Content Delivery Network (CDN)
- Provision of contractual services
- Customer service
- Provision of e-mail communication
- Ensuring a smooth connection of the website
- Clarification of acts of abuse or fraud,
- Problem analyses in the network
- Evaluation of system security and stability.

8 Legal basis

The legal basis for data processing is our legitimate interest within the meaning of Art. 6 (1) lit. f) GDPR. We have a legitimate interest in being able to provide our website in a technically flawless manner.

8.1.1 Use of cookies

9 General information

We use cookies on our website. Cookies are text files that your browser automatically creates and that are stored on your IT system when you visit our site. Through cookies, certain information flows to the location setting the cookie. Through the use of cookies, it is not possible to execute programmes or transfer viruses to your end device.

In legal terms, a distinction must be made between necessary and non-necessary cookies.

10 Necessary cookies

We use necessary cookies. These are cookies that are technically necessary to provide all functions of our website. The legal basis for the data processing is our legitimate interest within the meaning of Art. 6 (1) lit. f) GDPR. We have an overriding legitimate interest in being able to offer our service in a technically flawless manner. The legal basis for the use of cookies vis-à-vis our contractual partners who make use of services contractually owed by us via our website is Art. 6 (1) lit. b) GDPR, the provision of our contractual services.

11 Non necessary cookies

We do not use non-necessary cookies, such as marketing cookies.

11.1 Newsletter

11.1.1 Scope of the processing

If you have provided us with your email address when purchasing one of our services, we will use this to inform you about our own similar goods or services via newsletter.

You can object to the sending of our newsletter at any time. You will find a corresponding "Unsubscribe" button in each of our newsletters. You can also inform us of your cancellation by e-mail or post using the contact details provided above.

Our newsletters contain so-called tracking pixels. This is a miniature graphic that is embedded in emails. This allows us to track, for example, whether and when an email was opened by you and which links in the email were called up by you. This enables us to statistically evaluate the success or failure of online marketing campaigns. The personal data collected by the tracking pixel is stored and analysed by us in order to optimise the newsletter dispatch and to better adapt the content of future newsletters to your interests.

Within the scope of the newsletter dispatch, we process the following personal data, among others:

- E-mail address
- First and last name
- Organisation
- Preferred language
- Metadata (e.g. device information, IP address, date and time of login)
- Interaction with the newsletter

11.1.2 Purpose of the processing

We process your personal data for the following purposes:

- Newsletter dispatch: implementation of marketing measures
- Newsletter tracking: measuring success

11.1.3 Legal basis

• The legal basis for sending our newsletter is your consent in accordance with Art. 6 (1) a). You can revoke your consent at any time with effect for the future.

- The legal basis for sending our newsletter is, in accordance with Art. 6 (1) lit. f GDPR in conjunction with § 7 Para. 3 UWG, our overriding legitimate interest in strengthening or maintaining customer relations with our existing customers by offering our own similar products by e-mail.
- The legal basis for newsletter tracking is, pursuant to Art. 6 (1) lit. f GDPR, our overriding legitimate interest in knowing whether our newsletter meets your interests and expectations.

11.1.4 Storage period

We delete your personal data as soon as they are no longer required to achieve the purpose for which they were collected. In the context of the newsletter dispatch, this is generally the case if you object to the processing.

11.2 Electronic badges and lead scanning

11.2.1 Scope of the processing

Everyone attending our live events requires an official, printed badge. The information displayed will be provided by you during registration – either online or on site. The following data will be processed:

- name,
- email address,
- institution/affiliation
- work position,
- seminars and events booked/attended,
- areas of interest,
- exhibitors of interest

11.2.2 Purpose of processing

We use badge scanning technology at our live events for security reasons and to help improve your experience and network effectively with our delegates and exhibitors.

11.2.3 Legal basis

By attending our event the legal basis of the processing is the fulfilment of the contract and the implementation of pre-contractual measures pursuant to Art. 6 (1) lit. b) GDPR.

All other badge scanning is optional. You do not have to let anyone else scan your badge. If you do so, the processing is based on consent, in accordance with Art. 6 (1) a). You can revoke your consent at any time with effect for the future.

If you allow an exhibitor to scan your badge, you're giving them a copy of some of your registration information, just as if you were handing them a business card. The exhibitor may use this information to contact you after the event or for other purposes that you agree with them. The exhibitor's use of your information in this situation is subject to your direct relationship with the exhibitor and their own privacy policies.

11.2.4 Storage period

We delete your personal data as soon as they are no longer required to achieve the purpose for which they were collected. In the context of contact enquiries, this is generally the case when the circumstances indicate that the specific matter has been conclusively processed.

11.2.5 Recipients of personal data

We use a third-party supplier for badge fulfilment and lead scanning services. They'll process your information for us, and for the exhibitors that you authorise to access your information when they scan your badge.

11.3 Contact options

11.3.1 Scope of the processing

You have the possibility to contact us via e-mail or our chat.

In the context of contacting you and answering your enquiry by e-mail, we process the following personal data from you:

- First and last name
- E-mail address
- Telephone number
- Address data
- Date and time of the request
- IP address
- Communication content

11.3.2 Purpose of processing

We process your data for the following purposes

- To administer our events, our websites and our business
- To enable your use of our services, including registration and attendance at our events
- To respond to your requests for information
- To send you email or postal mail e.g. tickets, brochures or newsletters that you have specifically requested
- To send invoices, reports, statements, payment reminders and collect payments from you
- To deal with any enquiries or complaints by or about you
- To understand how you (and others) are using our services and to help us improve and develop our services, including conducting internal analyses
- To send you other necessary information about our services and our relationship
- To contact you about new IQM services, offers, events or news where it is legitimate for us to do so
- To otherwise manage our relationship with you or comply with our contractual obligations
- As is otherwise necessary for our legitimate business interests

11.3.3 Legal basis

If your request is based on pre-contractual measures or an existing contract with us, the legal basis is the fulfilment of the contract and the implementation of pre-contractual measures pursuant to Art. 6 (1) lit. b) GDPR.

If your request is made independently of pre-contractual measures or contracts existing with us, our overriding legitimate interests pursuant to Art. 6 (1) lit. f) GDPR constitute the legal basis. We have an overriding legitimate interest in providing visitors to our website with a means by which they can contact us.

If your request is based on consent, we process your data in accordance with Art. 6 (1) a). You can revoke your consent at any time with effect for the future.

11.3.1 Storage period

We delete your personal data as soon as they are no longer required to achieve the purpose for which they were collected. In the context of contact enquiries, this is generally the case when the circumstances indicate that the specific matter has been conclusively processed.

11.4 Social media appearances

11.4.1 General information

We use third-party platforms to provide you with information about our company and our products and services. This involves processing interactions such as messages, likes and content on our social media channels.

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In addition, we receive data from third-party platforms without personal reference, such as the total number of measures played out by the platform operator or preferred visiting and posting times. We have no influence on the creation and provision of this data. The legal basis for the processing is Art. 6 (1) lit. f) GDPR; our legitimate interest lies in the improvement of our marketing measures.

The associated personal data processing takes place exclusively in the area of responsibility of the platform operators. Further information on data processing can be found in the data protection declarations of the respective providers:

- YouTube: https://policies.google.com/privacy
- LinkedIn: https://www.linkedin.com/legal/privacy-policy?_l=de_DE
- **Twitter:** https://twitter.com/de/privacy

11.5 Integration of third-party services and content

11.5.1 General Information

We use content or service offers from third-party providers within our online offer in order to integrate their content and services, such as videos or fonts (hereinafter uniformly referred to as "content").

This always assumes that the third-party providers of this content are aware of the IP address of the user, as without the IP address they would not be able to send the content to their browser. The IP address is therefore necessary for the display of this content. We endeavour to only use content whose respective providers only use the IP address to deliver the content. Third-party providers may also use so-called pixel tags (invisible graphics, also known as "web beacons") for statistical or marketing purposes. The "pixel tags" can be used to evaluate information such as visitor traffic on the pages of this website. The pseudonymous information may also be stored in cookies on the user's device and may contain, among other things, technical information about the browser and operating system, referring websites, time of visit and other information about the use of our online offering, as well as being linked to such information from other sources.

12 Transmission of personal data/ Sharing your personal data

In the course of our processing of personal data, the data may be transferred to or disclosed to other bodies, companies, legally independent organisational units or persons. The recipients of this data may include, for example, service providers commissioned with IT tasks or providers of services and content that are integrated into a website. In such cases, we observe the legal requirements and, in particular, conclude corresponding contracts or agreements that serve to 2023-06-01 IQM Quantum Computers Page 10, Total 17

protect your data with the recipients of your data. An overview of the data recipients can be found at the end of this privacy notice.

We work collaboratively with others as part of providing our services and we may need to share your information with them as follows:

- Everyone registered for or attending the event: Our events facilitate all kinds of interaction between those attending; this may include providing your badge, lead scanning, using online services to arrange meetings, send messages to, or network with, other attendees at our events. We will only share your personal data to deliver the event experience you have registered for, where there is a clear legitimate interest, contractual or legal obligation to do so and the appropriate safeguards for your data are in place.
- **Speakers:** We may share your information with speakers when you register/attend their sessions so they may contact you regarding this and/or their related products and services.
- **Consultants, partners and service providers:** We may share your information with our consultants and partners to deliver some of the show services such as PR, catering and education programmes. This data may include your preferences, e.g. dietary requirements, educational qualifications, expertise and interests etc. as necessary to provide these services to you.
- Sales enquiries and referrals: We may share contact information (name, email, organisation, job title, contact number) of registered exhibitors, our official suppliers or our providers in response to enquiries we receive about using those services.
- **Registered press:** We may share contact information (name, email, organisation, job title, contact number) of registered press with our registered exhibitors for them to contact you to promote their presence at the show
- **Official show suppliers:** We may share contact information (name, email, organisation, job title) of exhibitors registered for the conference, with selected official suppliers who provide key exhibiting services including internet, electricity, stand construction.
- **Hospitality providers:** We may share contact information (name, email, organisation, job title) of hosted group leaders with selected exhibitors so they may invite you to hospitality events during the show.
- **Travel, transportation and accommodation providers**: We may share your contact information (first name, surname, organisation name, email address), passport or travel ID information, the duration of your stay including when you arrive and depart the host city as well as your travel preferences, e.g. frequent flyer programme and dietary requirements for in-flight meals with our travel agent, hoteliers and ground transfer partners to arrange your travel, transportation and accommodation at the show.
- Other third-party suppliers: We also work with a number of other suppliers in our business e.g. IT and software companies, hosting and communications providers, payroll providers etc. to provide our services to you, who may need to process your data for us. All of our data processors are contracted to protect your information and comply with applicable data protection law.
- **IQM Affiliates:** We may share your information across our affiliated companies for organisational purposes.
- **Regulatory bodies and law enforcement:** We may disclose personal information to a third-party authority, such as a law enforcement agency, if required to do so by law.

 Technische Universität München and Munich Quantum Valley e.V. help us in organising the event; we share your email address if you attend education SQA Conference in order to assign you a seat at the gala dinner and to supply your badge.
The main responsibility in organising the event lies within IOM

The main responsibility in organising the event lies within IQM.

13 Your rights

In this section, we inform you about the rights you have regarding the processing of your data. The exact scope of the right mentioned in each case can be found in the corresponding article of the GDPR. If you wish to exercise any of your rights, please contact us via email (privacy@meetiqm.com).

13.1 Right to confirmation

You have the right to request confirmation from us as to whether personal data relating to you is being processed by us.

13.2 Access (Art. 15 GDPR)

You have the right to receive information from us at any time and free of charge about the personal data stored about you, as well as a copy of this data in accordance with the statutory provisions.

13.3 Rectification (Art. 16 GDPR)

You have the right to request the rectification of inaccurate personal data concerning you. You also have the right to request that incomplete personal data be completed, taking into account the purposes of the processing.

13.4 Erasure (Art. 17 GDPR)

You have the right to demand that personal data concerning you be deleted immediately if one of the reasons provided for by law applies and insofar as the processing or storage is not necessary.

13.5 Restriction of processing (Art. 18 GDPR)

You have the right to demand that we restrict processing if one of the legal requirements is met.

13.6 Data portability (Art. 20 GDPR)

You have the right to receive the personal data concerning you that you have provided to us in a structured, common and machine-readable format. Furthermore, you have the right to transfer this data to another controller without restriction from us, to whom the personal data was provided, given that the processing is based on consent pursuant to Art. 6 (1) lit. a) GDPR or Art. 9 (2) lit. a) GDPR or on a contract pursuant to Art. 6 (1) lit. b) GDPR and the processing is carried out with the aid of automated procedures, unless the processing is necessary for the performance of a task which is in the public interest or in the exercise of official authority vested in us.

In addition, when exercising your right to data portability pursuant to Art. 20 (1) GDPR, you have the right to have the personal data transferred directly from one controller to another controller, insofar as this is technically feasible and provided that this does not adversely affect the rights and freedoms of other individuals.

13.7 Objection (Art. 21 GDPR)

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out on the basis of data processing in the public interest pursuant to Art. 6 (1) sentence 1 lit. e) GDPR or on the basis of our legitimate interest pursuant to Art. 6 (1) sentence 1 lit. f) GDPR.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing is for the establishment, exercise or defence of legal claims.

13.8 Revocation of consent under data protection law

You have the right to revoke your consent to the processing of personal data at any time with effect for the future.

13.9 Complaint to a supervisory authority

You have the right to complain about our processing of personal data to a supervisory authority responsible for data protection.

14 Validity and changes of the data protection notice

This privacy notice is currently valid and has the following status: Juni 2023.

If we continue to develop our website and our offers or if legal or regulatory requirements change, it may be necessary to amend this data protection notice. You can access the current data protection information at any time here.

	1	
Name	Function	Privacy Policy + DPA
Craft powered by Pixel and Tonic Inc, 320 SW Century Drive Ste 405 #136Bend, OR 97702 USA;	Content Delivery Network	Privacy policy: Privacy Craft CMS /;
CrowdComms Limited	Event App develpers,	Privacy Policy - CrowdComms
L3, The Grainstore, Shaftesbury Road, Blandford Forum, Dorset DT11 7EG	badge printing kiosks, delegate badge scanning services	
Flickr, Inc.	Storing SQA photos	https://www.flickr.com/help/privacy
67 E Evelyn Ave, Ste 200 Mountain View, CA 94041, USA	and videos	
Hofbräukeller	Gala dinner venue	Datenschutzbestimmungen Hofbräukeller
Innere Wiener Straße 19 81667 München	sharing data for creating seating order	(hofbraeukeller.de)
HotelMap.com	Housing company for	Privacy Policy
90 Long Acre, Covent Garden, London WC2E 9RA.	booking exclusive contracted SQA room rates (accommodation booking platform)	
IQM Germany GmbH	MAIN ORGANISERS	Privacy policy IQM (meetiqm.com)
Nymphenburgerstraße 86, 80636 Munich, Germany		

LinkedIn Corporation 1000 W Maude Ave, Sunnyvale, CA, USA	Sharing SQA conference posts and media updates	https://www.linkedin.com/legal/privacy-policy
Lyyti Oy Yliopistonkatu 29B 20100 Turku, Finland	Conference registration system and questionnaires	Privacy Policy (lyyti.com)
MarriottCourtyardGarchingWalther-Von-Dyck-Strasse12,GarchingBeiMuenchen,Bavaria,Germany, 85748	Rooming lists for pre- checkin delegates	https://www.marriott.com/about/your-privacy-rights.mi
Monday.com Ltd. 20 Rathbone PI, London W1T 1HY, United Kingdom	Event management platform	Privacy Policy - monday.com Legal Portal
Munich QuantumValleye.V. ("MQV")Leopoldstr.244,80807Munich, Germany	Co-organisers of the SQA conference	Privacy policy Munich Quantum Valley (munich- quantum-valley.de)
Pipedrive OÜ Mustamäe tee 3a 10615 Tallinn Estland	CRM system for business card and badge scanning during the event	Privacy Notice Pipedrive
Realotel Garching Hotelbetriebsgesellschaft mbH(Betriebsgesellschaft des Science Congress Center Munich) c/o Science Congress Center Munich	The conference venue	https://www.scc-munich.com/en/privacy-policy

Bahnhofstraße 67 65185 Wiesbaden		
Slido sli.do s. r. o., Vajnorská	Live audience polling	https://www.slido.com/terms?experience_id=17- z#privacy-statement
100/A, 831 04 Bratislava		
Stellaris Apartments	Rooming lists for pre- check in delegates	https://www.stellaris-apartment.de/en/privacypolicy
Walther-von-Dyck-Straße 16, 85748 Garching bei München		
Taikalyhty	Expo builders for supporters and partner	https://taikalyhty.fi/tietosuojaseloste/
Sörnäisten rantatie 33 D 4.krs, 00540 Helsinki		
Technische Universität München ("TUM")	Co-organisers of the SQA conference	Datenschutzerklärung - TUM
Arcisstr. 21, 80333 Munich, Germany		
TravelPerk S.L C/ dels	Flight booking platform	https://www.travelperk.com/legal/privacy-policy/
Almogàvers, 154-164 08018 Barcelona, Spain		
Twitter Inc		https://twitter.com/en/privacy
1355 Market Street, Suite 900, San Francisco, CA 94103 U.S.A.	blogs and posts about the SQA conference	
Typeform	Questionnaires and	Privacy Policy
Carrer de Bac de Roda, 163, Spain	polls IQM and SQA sends to the attendees	
Youtube	Live streaming	Privacy Policy – Privacy & Terms – Google
Google LLC, D/B/A YouTube 901 Cherry Ave.	channel of the conference	

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San Bruno, CA 94066 USA